



**ALTAAR**  
**CALL TOUR**™  
**GOSPEL TALENT**  
**C O N T E S T**

powered by



**2023**  
**MEDIA BRIEF**  
SPONSORED BY  
THE EASTERN

# Will You Answer The Call ?

**Altar Call Tour is a division of the CRIM Foundation Non Profit/501c3 organization that specializes in youth empowerment throughout metro city areas. Our outreach programs offer evangelism and inspirational music as a bridge to provide critical community service with resources. Our mission is to spread the gospel of Jesus Christ through Love and Humanitarianism.**

CRIM Foundation presents this talent show and benefit concert with a soul purpose of inspiring our at risk youth. The Talent contest spotlights aspiring artists and entertainers providing them with a stage to showcase their unique gifts that are submitted to the genre of Gospel.

At the end of the tour, our judges and management team at CRIM will select one winner to receive a \$20K Grand Prize with a \$1,000 dollar CASH Advance prize and the chance to sign an Entertainment deal that includes worldwide marketing and distribution. Individuals and groups can pay registration at [altarcalltour.org](http://altarcalltour.org). All contestants must pre-register and submit material for consideration. Any questions regarding the tour can be answered online or by calling 1.855.Y.ACT.NOW.

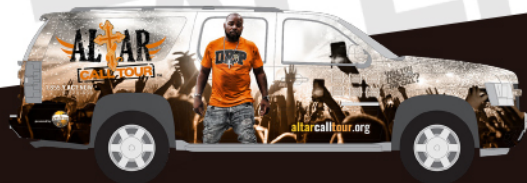




Submissions must be entered by midnight on September 30th. CRIM executives will screen all submissions before an artist is selected to participate in the addition and will be notified prior to October 14th. The final addition will be held at the corporate sponsor Marriott Sheraton Suites Galleria Atlanta Hotel. All participants under the age of 18 must have a parent or legal guardian sign off on entry. The Eastern Theatre is located at 800 Old Flat Shoals Road SE Atlanta, GA 30312. At the concert Delgado CRIM and special invited guest will perform after

the winner is announced to close the show. Tickets, VIP passes, VIP tables and sponsorships packages are all available online and at the door.

**This benefit concert is a fundraiser showcase and 100% of the proceeds are donated to the CRIM Foundation outreach programs below.**



## Our programs:

- **At Risk Teens**  
(Inner City Development & Outreach)
- **Altar Call Temple** (Bible Study)
- **A.C.T** (Accepting Challenges Today)
- **Budgeting** (Understanding Finance)
- **Computer Technology**
- **Career Training**
- **Crim Stables** (Horse Park & Retreat)
- **Discovering You**
- **Dressing for Success**
- **Interviewing** (Employment Prep)
- **J.O.B.** (Just Over Broke)
- **Networking**  
(Connecting Partners & Resources)
- **Pennies 4 Many**  
(NICU Preemies Awareness)
- **Top Flight** (Talent Of People Flighting Life In God's Hands Today)
- **Young Entrepreneurs**  
(Mentorship Program)
- And more programs coming soon...

## Fruit of The Spirit Sponsorship & Vendor Packages



### **Generosity Sponsors** (1st Annual Benefit Concert: \$25,000)

- Logo included on all concert promotional materials
- Dedicated social media concert sponsor spotlight post
- Dedicated highlight in our monthly newsletter
- Logo placed in Altar Call Tour 2023 Concert Highlight
- Video which will be shared on our website
- Social Media Platforms after the event
- 14 VIP Tickets & Private Table at event with a catered meal
- Logo on stage backdrop, step and repeat, and banner at concert
- Inclusion on all paid advertisements and press releases
- 2 Page Spread Ad in 2023 CRIM Network Magazine (\$9,600 Value)
- 50,000 CRIM Network Magazine Distributed Free Bi-Annual

### **Love Sponsors** (1st Annual Benefit Concert: \$10,000)

- Social Media sponsor spotlight post
- Dedicated highlight in our monthly newsletter
- Logo placed in Altar Call Tour 2023 Concert Highlight
- Video which will be Shared on our Website
- Social Media Platforms after the event
- 12 VIP Tickets & Private Table at event with a Catered Meal
- Logo on stage backdrop, step and repeat, and banner at concert
- Inclusion on all paid advertisements and press releases
- Full Page Ad in 2023 CRIM Network Magazine (\$5,200 Value)
- 50,000 CRIM Network Magazine Distributed Free Bi-Annual





### **Peace Sponsors** (1st Annual Benefit Concert: \$7,500)

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- Social Media sponsor spotlight post
- Dedicated highlight in our monthly newsletter
- Logo placed in Altar Call Tour 2023 Concert Highlight
- Video which will be Shared on our Website
- Social Media Platforms after the event
- 8 VIP Tickets & Private Table at event with a Catered Meal
- Half Page Ad in 2023 CRIM Network Magazine (\$2,850 Value)
- 50,000 CRIM Network Magazine Distributed Free Bi-Annual



### **Hope Sponsors** (1st Annual Benefit Concert: \$5,000)

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- Social Media sponsor spotlight post
- Logo placed in Altar Call Tour 2023 Concert Highlight
- Video which will be Shared on our Website
- Social Media Platforms after the Event
- 4 VIP Tickets at a shared table of 8 w/Catered Meal
- Quarter Page Ad Ad in 2023 CRIM Network Magazine (\$2,325 Value)
- 50,000 CRIM Network Magazine Distributed Free Bi-Annual



### **Charity Sponsors** (1st Annual Benefit Concert: \$2,500)

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- Social Media sponsor spotlight post
- Logo placed in Altar Call Tour 2023 Concert Highlight
- Video which will be Shared on our Website
- Social Media Platforms after the Event
- 2 VIP Tickets at a shared table of 8 w/Catered Meal
- Business Card Ad in 2023 CRIM Network Magazine (\$1,850 Value)
- 50,000 CRIM Network Magazine Distributed Free Bi-Annual



### **Angel Contributor** (\$500 or less)

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- Silent Partner and/or contributor



Altar Call Tour is an official 501c3 organization.  
All contributions are tax deductible.



### Advertising Spec & Prices



2 Page Spread

**\$9,600**



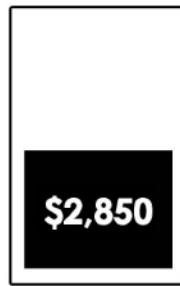
Full Page

**\$5,250**



2/3 Page (V)

**\$4,500**



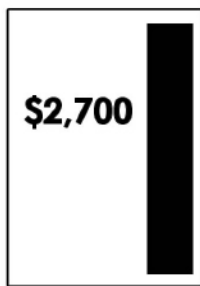
1/2 Page (H)

**\$2,850**



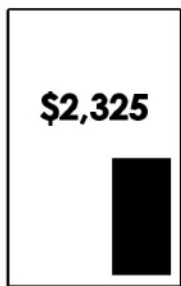
1/2 Page (V)

**\$2,850**



1/3 Page (V)

**\$2,700**



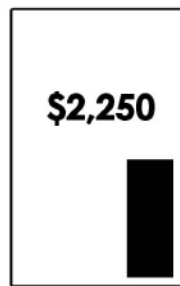
1/4 Page (V)

**\$2,325**



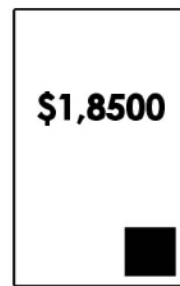
1/6 Page (H)

**\$2,250**



1/6 Page (V)

**\$2,250**



1/8 Page  
Business Card

**\$1,8500**



**Your Brand**  
**Supporting Youth Enrichment**

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Opportunity to Engage in digital media  
& Print Media to **impact thousands.**

WILL YOU  
ANSWER?  
THE CALL?



*Photo by Thibault Trillet*

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## Contact Us

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-  800 Flat Shoals Rd. SE, Atlanta, GA 30312
-  [info@altarcalltour.org](mailto:info@altarcalltour.org)
-  1(855)922-8669 Y-ACT-NOW



REGISTER TODAY { **YOU COULD BE THE WINNER** } REGISTER TODAY

**DECEMBER  
2023**

TBD See website for  
details and updates




SOLO ARTISTS • GROUPS • BANDS  
COMEDIANS\* • DANCERS\*\*

**ALTAR**  
**CALL TOUR**™  
**GOSPEL TALENT**  
**C O N T E S T**

**WILL YOU  
ANSWER  
THE CALL?**

**GRAND PRIZE  
VALUED AT \$20K**

Artist Development Package  
Slot on the Compilation Album  
Consulting & Marketing  
Studio & Video Production  
**\$1,000 CASH (Each Genre)**

powered by 

LIMITED SLOTS  
AVAILABLE  
RESERVE YOURS NOW

REGISTER AT:  
**AltarCallTour.org**  
Early Bird Registration Only: \$100

**1.855.Y.ACT.NOW**  
9-228-669



ATLANTA'S NEWEST  
EVENT VENUE | EST. 2021



PRIVATE EVENT GUIDE  
PRICING & INFO



**400 MILE**  
PRESENTS

[EASTERNATL.COM](http://EASTERNATL.COM)